

Published based on [A Discussion Of What Defines Reseller Website Hosting And Its Uses](#)

A Discussion Of What Defines Reseller Website Hosting And Its Uses

There are many ways to make money on the internet. Reseller [web hosting](#) is one of them. This is when you purchase hard disk space and bandwidth from a hosting provider at wholesale and then resell it to others at a marked up retail price. The package sizes and prices are determined by the reseller.

In order for a website to be accessible by other people online, it must be housed on a web server that accessible to the public. This requirement has caused [web hosting](#) to become one of the largest industries online. There are tons of companies online which is due to the ease in which a person can setup a web hosting company using a reseller account. Other business, like web developers and web designers, sell internet hosting on the side.

One of the main benefits to hosting is the individual does not need a lot of technical knowledge or experience to run their company. Technical support is handled by the primary provider who also takes care of the computer network. The seller is solely responsible for marketing and interfacing with customers. The back offices and administration panels the customer sees are often branded by the individual reseller so the client does not know they are working with different companies.

Because it is very easy to start a webhosting company, the space is very competitive. You must be aggressive in your marketing if you hope to attract customers. The proliferation of hosting companies has also driven down the price, so the cost of your packages must be on the cheap side. Typically, you will make money through volume.

Marketing your business will be a challenge but there are many ways you can do it. Some ideas for marketing include posting deals on Twitter or Facebook, article marketing, blogging, networking with webmasters on forums, and putting up classified ads. Consistency is the key to success. You should also encourage your current customers to refer their friends who need hosting to your company. Take advantage of any and all marketing opportunities that come available.

Signing up as a web hosting affiliate is another way to make money in this industry. The hosting provider will pay you a commission per new account you refer to them. Generally, they will pay a flat percentage based on the package the customer buys rather than a flat dollar amount. You are only responsible for doing the marketing. The company will handle the customer service and technical issues associated with the account.

The web hosting company will provide you with a custom link to use when you refer people to their company. This allows them to track the accounts sent in by you so they can pay you the correct amount. Be certain to use this link in all of marketing materials you use to promote the parent company to prospective clients.

Although the industry is competitive, you can still make money with reseller webhosting if you are willing to work hard. Be sure to market yourself effectively, offer excellent customer service, and price your service to be affordable. With time, patience, and effort you can be successful.

You can also find this article published on [A Discussion Of What Defines Reseller Website Hosting And Its Uses](#) , and on the tag pages [web hosting](#), [webhosting](#), [website hosting](#).